

Your vision is unique
Discover the unique progressive lens
designed from your own visual behavior.



Varilux Ipseo®
My progressive lenses are unique

VARILUX®



Each person owns a special -
inborn and natural -
visual behavior :
to move more or less the head
or the eyes to look around.

Your visual behavior is unique

Reading, computer, sport... All activities in daily
life shows it easily. In car, some drivers move
their head to look in the mirrors. For others,
a simple lateral glance is more natural... Infinite
of levels and different behaviors exist.

To know your own visual behavior is
essential to be sure getting your own
optimal solution.



Thanks to the VisionPrint System™,
invented for Varilux Ipseo®,
your optician perform a scanning
of your own natural Head and
Eye movements in order
to know precisely your profile.



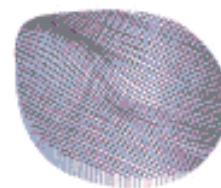
Progressive lenses which
adapt to your own habits of
vision and not the reverse.
This is the stake of this new
totally personalised lens.



Your made-to-measure designed lenses

Your visual behavior influences the way your eyes
use the optical surface of the lens.

To design and propose the lens which matches
perfectly your profile - among infinite of possible
solutions - is the best way to build - for you and
only you - your best optimal solution.



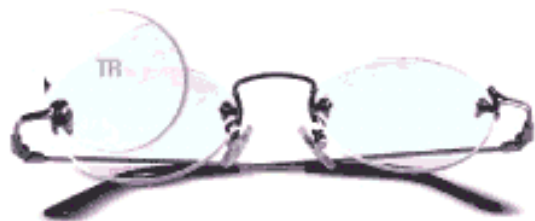
With Varilux Ipseo®,
the optical design that conveys
to you, and only to you,
is created and manufactured
to be in total harmony with
your natural physiology
and your visual needs.

Varilux Ipseo® is available only near professionals duly selected for their know-how. You benefit also from original services.



Your privileges are also exclusive

- Thinness, lightness, scratch resistance, antireflection... Your Varilux Ipseo lenses are manufactured with the most performing materials and coatings.
- From your purchase, you get a total satisfaction warranty.
- Numerous other personalised high end services are associated with Varilux Ipseo... Ask your optician.



Your lenses are engraved with your initials.

Varilux Ipseo®

New technology:
VisionPrint System™



The individual progressive lens

Discover a total new dimension, a technological revolution at the service of each individual.

For you - only you -
Varilux Ipseo is :

- A personal diagnosis of your own natural visual behavior.
- Unique progressive lenses - made-to-measure designed and manufactured - from your own vision print.
- Individualised high quality services.
- A concentrate of latest advanced progresses : ultra-thin and lightweight lenses with antiscratch, antireflective and dustproof coatings.

Varilux Ipseo®,
an exceptional solution because
each of us is exceptional

Your optician

